



**EarthRenew®**

Power to Renew the Earth

**Attention News/Assignment/Agriculture/Environment/Energy Editors:**

## **Media Advisory - Growing clean tech company to open rural facility**

CALGARY, Jan. 28 /CNW/ - EarthRenew Organics Ltd.'s eco-efficient technologies apply the exhaust from an industrial turbine directly in heat processing. The turbine is also generating electricity that is sold to the grid. This energy-efficient process cooks large volumes of green wastes to produce Organic Matter Fertilizers(TM) for enhanced yields at organic and traditional farms.

- What:** With a facility tour and a ceremony, EarthRenew is celebrating the official opening of its first commercial facility, located at a large cattle feedlot,. Other innovative applications of these technologies will also be highlighted.
- When:** Early tour for media and officials starts at 10 a.m. Wednesday, Feb 4, 2009 prior to opening ceremony at approximately 11:15a.m.  
(registration and safety briefing required).
- Who:** Christianne Carin, Chief Executive Officer;  
Al Fedkenheuer, President and COO EarthRenew Organics Ltd.  
with Greg Appleyard, President, Cattleland Feedyards Ltd, .  
Reeve Ben Armstrong, County of Wheatland, Arno Doerksen,  
MLA for Strathmore-Brooks and Dave Whitfield, co-chair  
Calgary Regional Partnership.
- Where:** Heritage Room, Strathmore Travelodge, 350 Ridge Road,  
Strathmore, AB  
Transportation between Strathmore Travelodge and the  
EarthRenew facility at Cattleland Feedyards Ltd. will be  
provided, if needed.

Broadcast quality video B-Roll and photographs will be available to accredited journalists from CNW for download at 10 a.m. MT on Feb. 4, 2009