



EarthRenew®
Power to Renew the Earth

For immediate release:

January 1, 2010

EarthRenew Announces Name Change to EarthRenew Corporation

CALGARY, ALBERTA, January 1, 2010 – EarthRenew Organics Ltd. announced today that it has changed its name to EarthRenew Corporation. Management has completed the name change, previously approved by shareholders, to reflect the broader business applications of both its products and technologies.

Given the business of the Corporation as a technology company as well as the broad applicability of its organic matter fertilizer products, not only to the organic farming market, but also to the conventional sectors of the agricultural markets as well as to reclamation and turf markets, management is of the view that EarthRenew Corporation is a more representative description.

This change does not affect the corporate entity, the legal status of EarthRenew or any relations with third parties. The name of the Company's US subsidiary, EarthRenew Inc., remains the same and unaffected by the name change of the parent company.

About EarthRenew

EarthRenew (www.earthrenew.com) has developed, patented and implemented revolutionary clean technologies, which utilize direct heat from an industrial turbine in a cooking process, replacing typically used fuel burners. The initial commercialization of these technologies involves the manufacture of a new class of proprietary concentrated organic matter fertilizers which contain high concentrations of organic matter bundled with organic, slow release nutrients in a pellet, prill or granular form that provide an economic advantage for all our customers including organic and conventional farmers, as well as those in care of turf and land repair.

For more information:

www.earthrenew.com

Mark Kennedy, Chief Financial Officer

EarthRenew®

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