



FOR IMMEDIATE RELEASE

January 20, 2010

Earthrenew Names Ron McIntosh, Director

CALGARY, Jan.20 – Ronald A. McIntosh, 67, was appointed to the board of directors of privately-held EarthRenew Corporation, the company announced here today. EarthRenew now has seven board members, four of which are independent.

Mr. McIntosh's experience has been as an executive and board member with mergers and acquisitions, public equity offerings, IPOs, corporate transformations and repositioning, and executive transitions. He served on public and private company boards including board chair, chair of health safety and environment and reserves committee, and as a member of audit, governance, compensation, and risk committees. He currently sits on the boards of North American Energy Partners Inc., Advantage Oil and Gas Ltd. and Fortress Energy Inc.

Mr. McIntosh has over 40 years of experience in various operational and executive roles including responsibilities in Canada, the United States and internationally. His positions have included president and CEO of Navigo Energy Inc., senior vice president and COO of Gulf Canada Resources, vice-president of Exploration and International, Petro Canada, and executive vice president and COO of Amerada Hess Canada; all were Calgary-based.

"We are honored to have someone with Ron's extensive experience join our board," said Christianne Carin, EarthRenew's founder, chair and chief executive. "His past board and management roles, strong governance credentials and operational knowledge will be very beneficial as EarthRenew grows its business and builds its base of operations."

Mr. McIntosh, a resident of Calgary, holds a degree in Geological Engineering (1964) and a M.Sc. in Geology (1967) from the University of Saskatchewan. He has also completed the Executive Development program at Columbia University in New York and is a registered Professional Geologist with APEGGA (Association of Professional Engineers, Geologists and Geophysicists of Alberta).

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About EarthRenew

EarthRenew has developed, patented and implemented revolutionary clean technologies, which utilize the direct heat from an industrial turbine in a cooking process, replacing typically used fuel burners. The initial commercialization of these technologies involves the manufacture of a new class of proprietary concentrated organic matter fertilizers. Our fertilizer products include high concentrations of organic matter bundled with organic, slow release nutrients in a granular form that provide an economic advantage for all our customers including organic and conventional farmers, as well as those in care of turf and land repair. Learn more at www.earthrenew.com.

For more information:

www.earthrenew.com

Mark Kennedy, Chief Financial Officer

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